



# Sponsorship Packet

The City of Brooklyn Center’s Recreation Division of the Community Activities and Recreation Services Department is looking to partner with public and private organizations to enhance the Earle Brown Days Community Celebration. This event, as well as several others hosted by the City, would not be possible without the support and partnership of local community businesses and organizations. This is an invitation for you to partner with us and promote your organization or business in conjunction with the Earle Brown Days Community Celebration.

Our goal is to provide visibility as well as the potential to interact with various residents, community organizations, City staff and local businesses. Below you will find sponsorship levels with a variety of opportunities to receive the promotional benefits of partnering with this event. Hopefully, you will find an opportunity that suits your organization’s interest.

Thank you for your time and consideration,

*Janelle Crossfield*, Recreation Supervisor

City of Brooklyn Center

763-569-3406 | [jcrossfield@ci.brooklyn-center.mn.us](mailto:jcrossfield@ci.brooklyn-center.mn.us)

LEVEL	AMOUNT	SUMMER GUIDE*, CITYWATCH*, WEBSITE & SOCIAL MEDIA	EVENT SIGNAGE	COMMUNITY MARKET	PARADE ENTRY	Red, White & Brew or 5k Booth	Logo on Amphitheater Banner
<b>Bronze</b>	\$50-199	X	<b>Name</b>				
<b>Silver</b>	\$200-499	X	<b>Name</b>	X			
<b>Gold</b>	\$500-999	X	<b>Logo</b>	X	X		
<b>Platinum</b>	\$1000+	<i>Logo/Link where applicable</i>	<b>Logo</b>	X	X	X	X

*\*To note your sponsorship in the summer guide please submit sponsorship form by Feb. 11. To note your sponsorship in the Citywatch please submit sponsorship form by April 13. All inclusions of your organizations sponsorship are dependent on the timeliness of the sponsorship pledge submission.*

## SPONSORSHIP PLEDGE FORM

Business/Organization Name \_\_\_\_\_

Business/Organization Address \_\_\_\_\_

Main Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Primary Phone \_\_\_\_\_ Date of Birth \_\_\_\_\_ *For Registration Software*

Website/Social Media Links \_\_\_\_\_

Special Request \_\_\_\_\_

Payment Type  Check (payable to City of Brooklyn Center)  Credit Card  Cash (credit card and cash payable in person)

Amount \$ \_\_\_\_\_

**LEVEL**  Platinum \$1000+  Gold \$500-999  Silver \$200-499  Bronze \$50-199

***Please return completed form to:***

City of Brooklyn Center  
Attn: Janelle Crossfield  
6301 Shingle Creek Parkway  
Brooklyn Center, MN 55430

[jcrossfield@ci.brooklyn-center.mn.us](mailto:jcrossfield@ci.brooklyn-center.mn.us)